



## **Free Library of Northampton Township**

### **Library Board Meeting**

**May 8, 2025**

**Board Members Present:** Chip Heim (President), Larry Blumenthal (Vice President), Eleanora Rosso (Secretary), Jessica Freundel (Treasurer), Charles Beem

**Staff Present:** Wayne Lahr (Library Director)

**Citizens Present:** none

#### **Call to Order**

President called the meeting to order at 6:34 PM.

#### **Reading of Library Mission and Vision Statement**

Rosso read the Mission and Vision Statements.

#### **Approval of March 2025 Minutes**

The Board approved the March 2025 Minutes unanimously.

#### **Library Director Report**

- The Director distributed his monthly report in advance of the meeting. There were no questions or discussion.
- The Director has meetings with 2 other vending machine companies next week to explore options available and pricing.

#### **Strategic Plan Status**

- Priority #1 – Build a Culture of Learning
  - There are 2 library staff attending PA Library Association's Academy of Leadership Studies – Michelle Kiker and Kristi Chase.
  - The Director just returned from the same organization's Directors Institute in Harrisburg, PA.
  - The Director will be attending the American Library Association Annual Conference which will be held in Philadelphia this year from Saturday, June 28 to Monday, June 30. In addition, he will be attending a full day educational event on Friday, June 27: Library Design and Construction Management: The Tools you need to Build your Best Library Space.

- Priority #2 – Community Partnerships
  - The Director attended the Northampton Township Business & Professional Association networking event on May 7. The event was hosted by Kampus Klothes and held at Giuseppe's Pizza. The next event he will attend will be a breakfast event at Northampton Valley Country Club on June 4.
- Priority #3 – Effective Communication
  - Had a meeting with Library Siteworks on 5/7. We had 430 responses to the survey administered to get feedback on the current library website.
  - They will be providing 2 versions of homepage design by the end of May and we can then have 2 revisions on the one selected.
  - Launching of new branding will be aligned to release of new website design. Target is end of August, early September.
- Priority #4 – Contemporary Facilities (Interior and Exterior)
  - In-person meeting with OPN Architects held 4/7-4/8 and then a follow-up Teams call to review a high-level new floorplan design incorporating the ideas from our 2-day meeting.
  - A shelving analysis has been completed of the current library collection and conclusion is that the collection will fit in the floorspace of the new design concept.
- Discussion of branding implementation:
  - The communications committee will develop a plan to launch the new brand that is to consider any facility updates. ETA to come back with an initial plan is June.

**Public Comment**

None

**For the Good of the Order / Miscellaneous**

None

**Adjournment:**

Meeting was adjourned at 7:52 PM.

Respectfully submitted,

*Eleanora K. Rosso*

Eleanora Rosso (Secretary)

5/8/25

Date