

Free Library of Northampton Township

Library Board Meeting

March 13, 2025

Board Members Present: Chip Heim (President), Larry Blumenthal (Vice President), Eleanora Rosso (Secretary), Jessica Freundel (Treasurer), Charles Beem, Janet Braker

Staff Present: Wayne Lahr (Library Director)

Citizens Present: Paula Gasper (Board of Supervisors Liaison), Miriam Barrish

Call to Order

Vice-President called the meeting to order at 6:32 PM.

Reading of Library Mission and Vision Statement

Braker read the Mission and Vision Statements.

Approval of December 2024 Minutes

The Board approved the February 2025 Minutes unanimously.

Library Director Report

- A question has come up regarding the Room Use Policy in the library and who has access to
 meetings. The Library Director is researching how other libraries in the area are handling this
 policy and if there are any state legal guidelines which need to be considered. He will present
 an updated Room Use Policy recommendation at a future meeting.
- Larry Blumenthal has volunteered to be our representative to the District Advisory Council. This commitment amounts to three (3) annual virtual meetings annually.
- The library staff is near completing the renewal of all safety clearances.

Strategic Plan Status

- Priority #1 Build a Culture of Learning
 - No update
- Priority #2 Community Partnerships
 - The Library Director is featured in a future Northampton Township Business & Professional Association Member Spotlight.
 - A local business has reached out to the Library Director regarding sponsoring multiple family programs during the Summer Reading Program.

- Priority #3 Effective Communication
 - A decision was made on the new Library logo on 3/5. The Library Director sent a copy to all Board and staff. We will "announce" the new branding at a future date in coordination with the release of our new website in a way still to be determined.
 - SWELL is preparing training and a presentation of the Branding Identity Toolkit and accompanying Guidelines. This will be presented to the appropriate Library Staff and invited Library Board members on 3/24.
 - On 2/12, the Library Director, Freundel and Blumenthal met with 2 finalist website design firms. On 3/11, a meeting was held between the 3 to finalize the recommendation.
 - A motion was made to select Library Siteworks (a division of Stirling Brandworks) as the firm to develop the new library website. Motion passed unanimously.
- Priority #4 Contemporary Facilities (Interior and Exterior)
 - The contract with OPN has been signed. We've provided construction drawings of the building and aerial views of the library grounds as well as a snapshot of collection inventory. Additional Strategic Plan survey and demographic information has also been forwarded to the OPN team.
 - o In-person meeting with OPN Architects scheduled for Monday and Tuesday, 4/7-8, to begin work on the Visioning/Feasibility Study OPN will be performing.

Public Comment

For the Good of the Order / Miscellaneous

 Miriam Barrish discussed programs offered at other libraries that aren't offered at FLNT. The Library Director asked her to put together a list so he can determine the feasibility of offering similar programs at FLNT.

None		
Adjournment: Meeting was adjourned at 7:21 PM.		
Respectfully submitted,		
Eleanora K. Rosso	<u>3/13/25</u>	
Fleanora Rosso (Secretary)	Date	