



Free Library of Northampton Township

Library Board Meeting

January 9, 2025

Board Members Present: Chip Heim (President), Janet Braker (Vice President), Eleanora Rosso (Secretary), Jessica Freundel (Treasurer), Charles Beem, Larry Blumenthal

Staff Present: Wayne Lahr (Library Director)

Citizens Present: Paula Gasper (Board of Supervisors Liaison)

Call to Order

Vice-President called the meeting to order at 6:31 PM.

Reading of Library Mission and Vision Statement

Beem read the Mission and Vision Statements.

Approval of December 2024 Minutes

The Board approved the December 2024 Minutes unanimously.

Library Director Report

- Door count up about 21,000 visitors, 2023 to 2024. Discuss explanation for increase, including:
 - Post-Covid upward trend
 - Hosting ballot box during Presidential election
 - Increase in programming
- Kiosk check-out over 47% for first time
- Book-a-Librarian has evened out. Discussed possible expansion to youth groups/individuals.

Strategic Plan Status

- Priority #1 – Build a Culture of Learning
 - No update
- Priority #2 – Community Partnerships
 - No update
- Priority #3 – Effective Communication
 - Met with SWELL again to discuss possible changes to original Brand Identity presentation. They responded with a version acceptable to everyone on January 6. Brand Identity and Promise delivered.
 - January 29 is the targeted date for a meeting with SWELL to review 2-3 logo (et al) options for the new library visual branding.

- Website redesign RFP has been completed and distributed to six website firms on January 6. Deadline for proposals is January 20. Interviews with selected agencies, Jan. 27 – Feb. 7. Final decision targeted for February 14.
- Target date for new website launch is end of 2nd Quarter 2025.
- Priority #4 – Contemporary Facilities (Interior and Exterior)
 - Committee meeting scheduled for January 17 @ 10 AM to review the final two architects (OPN Architects or Kimmel Bogrette) and to choose who to partner with for the first phase of our next project.

Election of FLNT Library Board Officers for 2025

- The slate of candidates was approved unanimously.
 - President: Chip Heim
 - Vice President: Larry Blumenthal
 - Secretary: Eleanora Rosso
 - Treasurer: Jessica Freundel

Public Comment

None

For the Good of the Order / Miscellaneous

None

Adjournment:

Meeting was adjourned at 7:09 PM.

Respectfully submitted,

Eleanora K. Rosso

Eleanora Rosso (Secretary)

1/9/25

Date