



## **Free Library of Northampton Township**

### **Library Board Meeting**

**February 8, 2024**

**Board Members Present:** Chip Heim (President), Janet Braker (Vice President), Jessica Freundel (Treasurer), Eleanora Rosso (Secretary), Charles Beem, Larry Blumenthal, Michael May (via Zoom),

**Staff Present:** Wayne Lahr (Library Director)

**Citizens Present:** None

#### **Call to Order**

President called the meeting to order at 7:01 PM.

#### **Approval of January 2024 Minutes**

The Board approved the January 2024 Meeting Minutes unanimously.

#### **Reading of Library Mission and Vision Statement**

- Beem read the Mission and Vision Statements.

#### **Library Director Report**

- OverDrive's Libby app went live on February 5 – Kindle users now have access to Kindle-formatted e-books in certain areas of Bucks County.
- Intro to Ancestry class offered on February 5. It was very successful as all seats in the computer lab were full with a few extras sharing computers. An additional class is now scheduled for March 4. It is fully booked already. Discussion taking place about possible additional offerings centered on the genealogy resource.
- Library popularity – Over last 5 Thursdays, our average daily attendance is 673 visitors.
- Stories & More Storytime (toddlers) is averaging over 56 attendees over last 5 weeks as well.
- Bibliotheca has finally responded to work towards a solution for our credit card transactions at the self-serve kiosks. Lahr is scheduled to have another meeting with them on Wednesday, 2/14.
- State Aid for 2024 saw a small 1% increase for a total of \$152,560. The remainder of our operating budget is derived from our portion of the local tax millage.

#### **System Personnel Policy, Bucks County Library System**

- New Policy needs to be approved by each system member library in the county. The policy was approved unanimously.

## Strategic Plan Status

- Priority #1
  - Met 1/18 at 6:00 PM via Zoom; all members present
  - Reviewed strategic objective #1 and actions
  - Discussed process of weeding the collection, led by Amy
  - Discussed non-traditional/specialty items such as camping or hiking equipment; also wondering if Parks & Rec provides items like this for borrowing to residents
  - Next Meeting: Thursday, February 15 @ 6:30 PM via Zoom
- Priority #2
  - No initial meeting or scheduled meeting
- Priority #3
  - Met 2/1 at 9:00 AM at library; all current members present
  - Discussion around the objective of Priority #3
  - Discussed current communication vehicles
  - Conversation around branding/logo/colors/etc. and who might be able to assist
  - Collecting ideas and posting to Pinterest
  - Next Meeting: Thursday, February 29 @ 9:00 AM at library
- Priority #4a
  - Met 1/24 at Noon at library;
  - Reviewed mission of the committee
  - High level discussion of potential improvements needed
  - Collecting ideas and posting to Pinterest
  - Group interested in visiting other libraries
  - Next Meeting: Monday, February 12 @ Noon at library – goal to do walk-through with Lahr discussing needs/ideas/actions; what’s happened so far?
- Priority #4b
  - No initial meeting
  - Next Meeting: Thursday, February 22, TBD (in afternoon)
- Discussion centered around the need for the director to meet with Township administration to determine what the process looks like in order to move ahead with planning on interior/exterior improvements to be made to the library as well as for Priority #3 (branding/logo/et al); in general to discuss how to create timelines for deliverables for each committee to work towards.

## Public Comment

## For the Good of the Order / Miscellaneous

## Adjournment

Meeting was adjourned at 8:20.

Respectfully submitted,

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Eleanora Rosso (Secretary)

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Date